



## A – Z fundraising ideas for work, home or school

### Ask!

**A**

Personally approach your friends, family, colleagues, and neighbours—everyone you know—to donate to Mater Chicks in Pink.

**B**

### BBQ

Host a BBQ at work or school. Get sausages and bread donated, charge \$5 per hot dog.

**C**

### Coffee run

Offer to do the coffee run for your office and charge a commission for the effort.

**D**

### Donation tin

Put a Mater Chicks in Pink donation tin on the reception desk at your school or work, partner's work and best friend's work.

**E**

### Email

Personalised emails are more effective than generic. Greet your recipient by first name and be sure to mention something specific about your relationship to them.

**F**

### Free dress day

Organise a casual dress day at work. Charge \$2 per person.

**G**

### Guessing game

Guess the number of smarties or M&Ms in a jar. Charge \$2 per guess.

**H**

### Hobbies

How can you turn your hobbies into a fundraiser? Your amateur jewellery-making, photography, baking or web building skills can be turned into \$.

**I**

### Introduce...

...your friends to the Mater Chicks in Pink story by showing them a Mater Chicks in Pink YouTube video.

**J**

### Jog

Set a training regime and ask your friends to donate for each KM you achieve.



#### **Kids**

**K**

Teach your children the important of giving. Can they give a week's worth pocket money to Mater Chicks in Pink? Or take on some extra chores to reach their fundraising goal?

**L**

#### **Lollies**

Sell lollies or chocolates in the lunch room. Perfect for your colleague's three-thirty-itis.

**M**

#### **Matched giving**

Ask your workplace to match \$ for \$ the amount you raise. Double the impact of your efforts!

**N**

#### **Neighbours**

Offer to wash their windows, mow their lawn or throw a street party.

**O**

#### **Office swear jar**

Take a \$2 donation for every swear word. Also works well at home for husbands and teenagers!

**P**

#### **Party time!**

Throw a house party and ask each of your friends to come along and make a donation in exchange for some delicious food. Charge \$10 per person.

**Q**

#### **Quit**

Give up something for a week (coffee, chocolate, wine) and ask family to donate in recognition of your sacrifice.

**R**

#### **Raffle**

Ask a local business you know to donate a prize. Sell raffle tickets at work or school.

**S**

#### **Social media**

Share your story on social media as to why you're support Mater Chicks in Pink. While you're at it, ask your network for a donation.

**T**

#### **Tea**

Morning or afternoon tea is so much better with homemade cup cakes and cookies. Ask everyone to bring their cuppa and charge \$2 per person.

**U**

#### **Uniform free day**

Organise a causal dress day at your child's school. Arrange for them to charge \$2 per student to support Mater Chicks in Pink.



- V** **Valiant!**  
Be brave: allow your top donor to choose a dare for you to complete. Wear a silly costume, colour your hair, bungee jump, sing in a public place...it's their choice!
- W** **Wine and cheese tasting**  
Knock off early on Friday afternoon with drinks at the office. Charge \$5 per person.
- X** **X-ercise**  
Ask your local gym to organise a work-out-a-thon.
- Y** **You**  
Make a donation to yourself on your Mater Chicks in Pink fundraising webpage. It's the best way to show you are committed and it kick starts your fundraising!
- Z** **Zest, zeal and zaniness**  
Your enthusiasm, passion and creativity for your fundraising will inspire all those around you!

**The Mater Chicks in Pink team is here to help! For more ideas and how to achieve them, call us on 1800 440 155 or email [info@chicksinpink.org.au](mailto:info@chicksinpink.org.au).**